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- from Hyogo Prefecture and Hyogo International Association -



Hyogo Prefectural Government and Hyogo International Association are sending out the latest local information and unique regional appeals within Hyogo to international-minded readers of Hyogo Glocal Info on around the 20th day of the odd-numbered months.

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【 1 】 This Issue's Features

◆ Hyogo product export promotion in France (Paris)

With the participation in the Expo Milano 2015 as the starting point, Hyogo has been expanding its export promotion target to Southeast Asia, the EU, and the Middle East in addition to the conventional Hong Kong market since FY2016. By this, Hyogo hopes to accelerate export of agricultural, forestry and fishery products, as well as food items.

In July, September and October, Hyogo will undertake unique promotion activities in Paris to develop new markets in the EU, focusing on approaches to the chefs of Michelin-starred restaurants. On July 10 (Mon.), an opening event was held with the participation of many local chefs and buyers. It served as a wonderful opportunity to widely introduce Hyogo's agriculture, food, tourism, and many other attractions.

Hyogo Prefectural Government

https://web.pref.hyogo.lg.jp/press/20170629_20955a1f2921cdc84925814e00060313.html (Japanese)

【 2 】 Nature & History

◆ Ieshima Tenjin Festival

Ieshima Shrine has been venerated by local fishermen for over 1,000 years. Its annual summer festival, Ieshima Tenjin Festival, will be held on July 24 (Mon.) and 25 (Tue.). During daytime on the 25th, a ritual is dedicated to the enshrined deity by people praying for marine safety and rich harvest. It is a very vibrant event in which dragon-headed *danjiri* (portable shrine) boats cruise the sea. The ceilings are colored with checkered patterns, and the walls of the portable shrine are decorated with sculptured transom windows. On the dazzlingly gorgeous boats where many banners are hoisted, lion dance performances take place to the musical accompaniment of Japanese flutes and drums. The sight of *danjiri* boats sailing

the sea is simply overwhelming.

Hyogo Tourism Association

<http://www.hyogo-tourism.jp/event/index.php?act=detail&id=9487> (Japanese)

【3】 Prefectural Projects and Other Topics

◆Anime park "Nijigen no Mori" opens in Hyogo Prefectural Awaji Island Park!

On July 15 (Sat.), the Nijigen no Mori (meaning "two dimensional forest") opened within the Hyogo Prefectural Awaji Island Park. It is an experience-based entertainment facility established by utilizing the existing Forest Zone and Exchange Zone, where 2D contents (manga, anime, etc.) are fused with media art in the rich natural environment.

The park features fantastical attractions made possible by the latest technology, activities reproducing the world of 2D contents, and different atmospheres during daytime and in the evening created by making the most of its location in the open air. Please come and experience the park for yourself.

Hyogo Prefectural Government

https://web.pref.hyogo.lg.jp/press/20170613_cfb9c8de127e9d34925813e00312801.html (Japanese)

"Nijigen no Mori" official website

<http://nijigennomori.com/> (Japanese)

Back issues of "Hyogo Glocal Info"

<http://www.hyogo-ip.or.jp/visit/index.html#section12744>



We hope you enjoyed reading Hyogo Glocal Info,
and hope you found the information useful.

We will have more news for you in the next issue.

Issued by: International Relations Division,
Hyogo Prefectural Government and Hyogo International Association

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